

MARKETS AND TAX IMPLICATIONS ON DIGITAL ECONOMY

This conference belongs to the line of research “Taxation and new technologies on commerce and information. Proposals to adapt the tax system to the request of economy and digital society”, fund by Economic and Competitiveness Ministry (DER 2014-55677-R), which principal researcher is Saturnina Moreno González. More information on www.fiscalidaddigital.net

PLACE: Edificio Melchor de Macanaz, Plaza de la Universidad nº1, 02071, Albacete.

ADDRESSES: This Conference is open to the society. Plurality of professional profiles’ speakers (who come from business, academic and tax administration fields) made it such attractive for professionals and companies interested in digital business, lecturers, taxation researches and degree or master students connected to Law or Economic and Business Sciences.

COMUNICATIONS CALL: Communications connected to this conference topic will be presented in Spanish or English. Everyone who will be interested in presenting some communications must give an **abstract** of the communication proposal, at the most 500 words, before **12th December 2016**. Organization, once made the evaluation by the scientist committee, will notify if the communication proposals are accepted before 23th december 2016. Reference of **final communication text**, which must contain about 8.000 or 10.0000 words, will be remitted before **3rd February 2017**. Selected communications by scientist committee will be able to be orally presented and discussed on 16th February 2017 and would be published on the monograph resultant.

Communication texts must be remitted on Times New Roman 12 (footnote on Times New Roman 10), simple space between lines, and will have 15 pages maximum. It will be signal on every communication its tittle, athour’s names and academic or professional affiliation, and also it will be included a short summary at the beginning of the text and a bibliography reference list at the end of it. As communication summary as the final text will be remitted to joseangel.gomez@uclm.es, pointed out on the subject “*Communication to the conference markets and tax implications on digital economy*”.

REGISTRATION: Everyone interested in formalise the registration can make it online on <https://cursosweb.uclm.es>. Also it is posible to register phisically on teaching support unity, on the building Melchor de Macanaz. **Period of registration: from 1 to 10 february 2017**. Registration costs: 12 euros.

PROGRAMME

9,00 h: **Accreditation and document collection**

9,30 h: **Opening**

10,00 h: **Round table 1: Markets and economy digital oportunities**

**Digital companies' transformation*, Speaker: Telefónica R+D (not confirmed yet).

**Digital entrepreneur: new opportunities and business models*, Speaker: Pascual Parada (Enterprising and MBA graduated on Informatic Engineer and Business Administration).

Moderator: Mrs. Gabriela Lagos Rodríguez.

11,30-12,00 h: **Coffee break**

12 h: **Round table 2: Electronic commerce, R+D and digital economy**

**Electronic commerce taxation: issues and appotunities*, Speaker: Pablo Chico de la Cámara, Full Professor of Tax Law, Rey Juan Carlos University, Madrid.

**Tax incentives to R+D on Societies Tax in Spain*, Speaker: Amparo Navarro Faure, Full Professor of Tax Law, University of Alicante.

Moderator: Mrs. Helena Pujalte, Principal of Research Office, AEDAF.

13,30 h: **Discussion**

14,00 h: **Break - Lunch**

16,30 h: **Round table 3: Agressive tax planning and digital economy**

* The concept of *permanent establishmen in digital economy*. Speaker: Néstor Carmona Fernández, Principal of the National Office of International Taxation.

**Difficulties on assessment of intangible actives in transaction between associated entities*. Speaker: Alfredo García Prats, Full Professor of Tax Law, University of Valencia.

Moderator: Saturnina Moreno González.

18,00 h: **Communications' defence**

19,00h: **Closing**